

Zeina Al Shbib

Front End Developer / Designer

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Dubai, United Arab Emirates



SUMMARY

Self-motivated Web Developer & Designer based in Dubai with more than 6 years of experience in building Content Management System Websites.

I describe myself as a developer who loves coding, learning new skills, and developing creative designs.

EXPERIENCE

Front End Developer

LINKMEDIA

03/2021 - Ongoing Dubai, United Arab Emirates

- Develop functional and appealing websites that are consistent across all browsers and platforms.
- Provide websites maintenance and enhancements.
- Use a combination of markup languages to develop creative landing pages.
- Converting PSD files into animated, responsive websites using HTML5, CSS3 and JavaScript.
- Maintaining and modifying websites and user interfaces.
- Routinely testing websites for ease of use, speed and other quality factors.

Web Developer / Designer

FAIR EXHIBITION ORGANISERS

04/2019 - 03/2021 Dubai, United Arab Emirates

- Developing all the events websites.
- Creating creative branding for our events such as logos, packaging, brochures, flyers, badges, event IDs, roll-ups & banners.
- Improving the UI/UX of the websites.
- Creating campaigns on Zoho.
- Designing and creating newsletters.
- Designing social media marketing materials.
- Gather and refine specifications and requirements for the websites.

Front-End Developer

VATPRO

06/2018 - 01/2019 Dubai, United Arab Emirates

- Developing the front-end of the website and deploy it on Salesforce.
- Improving UI/UX of websites.
- Creating website layout/components interfaces.
- Handling the back-end system on Salesforce and trying to improve tables structure.
- Creating chatbot for the website on Salesforce.

SKILLS

Web Development Skills

WordPress

JavaScript

MySQL

HTML

CSS/SASS

Bootstrap

Git

jQuery

Responsive Design

PHP

WooCommerce

Design Skills

Web Design

Print Design

Logo Design

Photoshop

Illustrator

InDesign

Logo Design

UI/UX

Marketing and Branding

Magazine Design

SEO Skills

Adwords

Google Analytics

Zoho Campaigns

On/Off page SEO

Keyword Research

Hubspot

Social Media Marketing

EDUCATION

Bachelor's Degree of Management Information System

Lebanese University - Faculty of Business

2013 - 2015

EXPERIENCE

Web Developer

CODENDOT

📅 01/2016 - 05/2018 📍 Lebanon

- Developing more than 40 responsive WordPress websites from scratch (customized themes) that feature user-friendly experience and clear navigation.
- Provide support for websites and related services.
- Optimizing websites speed.
- Optimizing and improving SEO of the websites.
- Improving websites security.

LANGUAGES

English

Proficient



Arabic

Native



FIND ME ONLINE



LinkedIn

<https://ae.linkedin.com/in/zeina-shbib-8b0b87b0>

TRAINING / COURSES

[The Fundamentals of Digital Marketing](#)

Google Credential ID BGC ZVA Y8H

[Artificial Intelligence for Customer Service](#)

Salesforce Trailhead

[Entrepreneurship Foundations](#)

LinkedIn